Dear Valued VAASL Exhibitor,

The Virginia Association of School Librarians (VAASL) is extending you this very special invitation and are hoping you will plan now to join us as an exhibitor at our 2019 Annual Conference on November 7-9, 2019 at the Hotel Roanoke and Conference Center in Roanoke, VA. The Exhibit Hall will be open Thursday, Nov.7 and close Friday, Nov. 8 after lunch. We are returning to Hotel Roanoke and are extremely excited to be at this historic hotel location within walking distance of the lovely downtown Roanoke. The Hotel Roanoke has always been a very popular location with our attendees for the annual conference. This is sure to be a highly attended event.

We hope you will exhibit with us and take advantage of a very special targeted audience that only VAASL provides. Exhibitors are essential to our annual conference, just as librarians are essential to you/your business. Conference evaluations consistently indicate that the exhibits are the conference highlight for our attendees.

You may also fill out a session proposal to be presented during the conference using the link below. This is a wonderful opportunity for you to share your product/s with the conference attendees in a small setting. Only exhibitors are guaranteed one session time slot (for those who choose to submit a proposal), which is another benefit of your exhibition fee. The deadline for submitting a session proposal is July 1, 2019.

We will have national keynotes on Thursday and Friday, as well as Speaker/Author Events Thursday evening, Friday evening and Saturday morning. We have planned the Vendor Hall Grand Opening for Thursday, Nov. 7 with a continental breakfast, the President's reception will be held in the vendor hall Thursday from 4:30-6:00, and Friday's mid-morning snack will be held in the vendor hall as well. We strive to make sure our attendees are given both special and free times to visit our vendors. We offer exhibitor sponsorships that allow our exhibitors to have very special recognition with a brief introduction of the sponsor during the actual event they have sponsored, as well as recognition in the vendor hall, the conference program, and on our website/social media sites. You can choose and pay for your sponsorship right on the registration form.

Below is the web link for the exhibitor registration, which also contains essential information to guide you through the registration process. For questions about the conference, contact Margaret Baker, Executive Director, at vaaslorg@gmail.com or 540-416-6109. For questions about registration and display/equipment, contact Jennifer Eichel, Conference Planner, at mail@customconference.com or 1-866-324-7103.

Exhibitor/Vendor 2019 Annual Conference Registration: 2019 VAASL Exhibitor Registration Annual Conference

2019 Annual Conference Session Proposal Form link: (Deadline for this is July 1, 2019) 2019 Session Proposal Form VAASL Annual Conference

Sponsorship Information link: 2019 VAASL Exhibitor Sponsorship details 2019 VAASL Sponsorship Information Annual Conference

We are looking forward to working with you and your participation at the 2019 VAASL Annual Conference in Roanoke.

Fondly,

Margaret
VAASL Executive Director